

Donegal XC Booster Club Meeting Minutes

July 12, 2019

Attending: Christina Myes, Matt Werner, Terri Mumma, Michelle Jenney, Craig Rothstein, Judie Ballard, Sean Ballard, Rosalyn Gehman

- I. **Introductions and Officers for 2019** – Christina welcomed everyone and the group made introductions. As this year's President, Christina can't also serve as Secretary. She asked for a volunteer to serve in that role. Rosalyn Gehman volunteered and will serve as Secretary for 2019. Troy DeBruin will continue as Treasurer. We do not currently have a Vice President, but if anyone is interested please follow up with Christina.
- II. **Treasurer's Report** – The full report from Troy is attached with these minutes. The current balance in the Booster Club account is \$1,485.15. There is still an outstanding invoice for the 2018 awards from the vendor.
- III. **Fundraising** – The booster club has typically operated from year to year with a small balance and expenses nearly equal to income. The group agreed that we would like to effort to increase the balance in the club's account in order to provide at least one season's income. The team is in need of new warm ups. Matt told us that warm ups would be \$60-75 per athlete for a top/bottom. We discussed having the athletes buy their own and be able to keep them. Matt told the group we currently have a \$200 credit with Elizabethtown Sporting Goods. There are approximately 24 varsity athletes. **ACTION:** Matt will contact E-town Sporting Goods to get pricing and options for varsity warm ups. Christina suggested that the Booster Club could buy Donegal XC t-shirts for each athlete as well. For Junior High, they could have the option to buy sweatpants or similar bottoms and a matching jacket. All athletes would then have the same tee under their warm ups. Christina also noted that the Donegal Athletic Club President, Kyra Myers, had reached out to discuss getting a clock for the XC team. The DAC would like to purchase this for the team. Kyra also mentioned that the DAC is considering doing a 5k race as a fundraiser and would like to partner with the XC team to manage the event. The group was in favor of pursuing this conversation. **ACTION:** Christina will follow up with Kyra. Discussion centered around three fundraising ideas:
 - a. **Chicken BBQ** – Matt offered that Kauffman's BBQ does a good job and teams that use this as a fundraiser typically do very well. Last year's sub sale netted \$2,738 (which would include buyouts) so our goal would be to match that total or better it. We would need athletes to sell tickets and parents and athletes to volunteer the day of the BBQ to hand out meals and help with sales.
 - b. **Run-a-thon** – Christina discussed a fundraiser that Manheim Central XC uses each year and that has helped fund their team warm ups. Each athlete is responsible for getting

donations per mile or a flat dollar donation and then they run at a practice. Booster club provides snacks following practice and some small prizes for the event. If each athlete could raise \$75-100 to cover their own warm up, it would be very successful.

- c. **Business Sponsorships/Team Program** – The group agreed that the Isaac’s fundraiser was not yielding enough to continue with it. Several members indicated that we could get one or two business sponsorships that would equal or be above what Isaac’s brought in last year. Michelle volunteered to design the booklet. We would distribute it to the team and at our home meets. It would include cheer sheets, sponsor information, team schedule, etc. We also discussed creating a banner for display (Carper Signs?) that could include the sponsor logos. **ACTION:** Craig will follow up on this idea. Craig also volunteered to sponsor the initial purchase of the warm ups for varsity. The team would reimburse him as funds are raised, less the amount of his own business sponsorship. **ACTION:** Judie and Sean Ballard agreed to take photos for the cheer sheets again this season.

IV. Summer Schedule/Day Trips – Matt reviewed the current summer schedule (M, T, Th) and confirmed that he is going to do day trips again this summer. He said the team agreed to the last week of July (7/29) for the trips. They are considering Gettysburg, Thousand Steps/Raystown, and either Pine Grove Furnace or Mt. Gretna for the third trip. **ACTION:** Matt will put an update on the group Facebook page about the trips and the schedule and request parent drivers for those days. (This is complete as of the distribution of these minutes). Matt told the group the first week of official team practice would be the week of August 12th. Practices will be at 3:15. Matt is considering a Saturday practice at Gretna with picnic similar to last year. He’s also looking at a team building event at Ski Roundtop. We also discussed PIAA physicals. **ACTION:** Michelle will put an update in the Facebook group reminding parents that physicals are due by 8/5. Athletes can’t practice the week of 8/12 until their physical is processed by the school.

V. Parent Meeting/Picnic – The group agreed to hold the Parent Meeting/Picnic on Tuesday, August 13th at 6:30. **ACTION:** Christina will reserve pavilion(s) at the park. The team will supply hot dogs/rolls. Parents and athletes will be asked to bring sides/desserts. Christina will set up a sign up genius for RSVP and food sign up.

VI. Meet Sign Ups/Fruit and Volunteers – We have two home meets this year. The dates are September 17th and October 8th. Judie Ballard volunteered to do the sign ups for fruit/snacks for the meets. Christina has the sign up for home meet volunteers. We are adding one new volunteer position for meets to have someone write down Donegal athlete’s name/place after they finish. We’ll need one for varsity and one for Jr High. Judie will reach out to Debbie Williams to get quantities she used for fruit and snacks. Invitationals for varsity this season are Quad XC (September), Big Springs (9/14) which will be both varsity and Jr High, and Gettysburg (10/5). Senior recognition will be following our last home meet on October 8th. Christina suggested that instead of the pot luck we order

pizza and ask each family for a \$5 contribution. Then have A-L bring salad or sides and M-Z bring dessert to go with the pizza. The group liked this idea. We'll try it for this season and then ask for feedback. Christina suggested trying to have pictures taken of the athlete with his/her parent(s) as they are recognized and then printing that picture and giving it to them with their gift at the banquet at the end of the season.

- VII. Banquet** – The best dates for the banquet are the week of November 11th. This is after States and should avoid conflicting with the League banquet. The group discussed our current location (Gathering Place) and agreed we are outgrowing that venue. **ACTION:** Christina will reach out to Melhorn Manor and check their availability for Tuesday, Wednesday, or Thursday of that week.

- VIII. NEXT MEETING** – Our next meeting will be Tuesday, August 6th at 7:00 pm at Christina's house. Address is 521 Peace Ave., Mount Joy.