

## XC Booster Club Minutes 08.22.2023

**In attendance:** Audrey Garber, Judie Ballard, Shawn Ballard, Phil Koser, Beth Karpel, Melissa Reed, Kyra Myers, Julie Houch, Judy Barber, Paul Barber, and Angie Bechtold

### 01. Welcome and introduction

02. **Treasurer's Report:** The forwarded balance was \$3,242.65. There was an income of \$225.00 from Ballard Family Summer Training. There were no expenses. Total updated balance \$3,476.65.

03. **Coach's Update:** Season is off to a great start, athletes are setting their own goals for the season. High School Participation: 13 girls and 11 boys. Junior High Team Participation: 15 Girls and 6 Boys. First event (scrimmage) Wednesday 8/23 @ CV.

04. **Elementary Fitness Family Fun Run: 9/21** Coach Phil provided an update: Awaiting approval (Mr. Hawkins) for run be held at primary school. 6pm, course open 5:15 pm. Purpose is family fun, fitness activity. It would be a half mile for children in first grade and a quarter mile for kindergarten. The high school students would participate and aid help pace them. Will promote in merchandiser along with team photo and Chicken BBQ announcement: [news@engleonline.com](mailto:news@engleonline.com)

05. **Yard Signs:** Beth Karpel gathered information from Carper Signs on 8/23- shared via email. Details as follows: A discount if we order the signs in groups of 10. The price is \$14 per sign and then an additional \$1.40 for the stake/wires the sign goes on so **\$15.40/per sign w/ yard stakes**. Christy at Carper Signs can order with total turnaround time would be 3-5 days from when order is placed. Suggested that we order the senior signs with the original order as it will aid in quantities for best pricing. Photo can be included on sign and printed, mobile phone quality is okay at max resolution. Suggested that if we have a quantity that is not divisible by 10, we can order generic signs (Good luck runners, etc) to get to the next 10. The extra signs would have to be paid for by the booster club but we could place them on the course either throughout the season or on senior night.

### 06. Booster Fundraisers:

- a. **Summer Mileage Challenge Fundraiser Update:** This was first year for this fundraiser for which \$225.00 was raised to benefit the booster club. We had minimal participation. Goal for Summer 2024 will be each runner raising \$100. This is 100% profit fundraiser and based on 2023 team members if each runner would have raised \$100, club could have raised \$4,500 for the booster club. In spring meeting students will be given explanation and expectation of raising \$100/athlete. **ACTION:** Need gift cards for Inside Track for top junior high and top high school runners. Winners are Abbie Ballard and Abigail Reed. We have 2 winners and will provide Inside Track Gift Card or Spirit Wear Tshirts.
- b. **Chicken Barbeque:** September 19th - 3 pm to 6 pm. Meals will be held until 6 pm. \$13/meal payable a pick up cash or check. Location- Koser Road, Mount Joy. Meal to include: ½ chicken, baked potato, applesauce and water. **ACTION:** Make Posters, put one in Library and community board. Make flyers to post and advertise to teachers; include a QR code leading to eventbrite for reserving meals. Create flyer and post on internal and external Facebook pages as well as sent in email. Put on the morning announcements at the schools. 400 half chicken and baked potato were ordered. No utensils or napkins. Applesauce and waters need to be purchased.

- c. **Snack Stand:** Discussed this idea and it was determined that we would not raise enough money for the action. We already provide runners with fruit and snacks and did not believe selling candy or drinks would be worth the return on investment for time/items sold. We also determined that we could not execute successfully between 8/22 meeting and 9/5 proposed snack stand fundraiser date.
  - d. **Spiritwear:** Store was open August 7th through August 19th. A second time for ordering will be later in the season.
07. **Banquet:** The Gathering Place is confirmed for November 16th for the banquet. **ACTION:** Julie Houck will send Gathering Place the deposit of \$100.00 that is due. 9/21 menu choices due. October 20 final family RSVPs due and parents will send check to treasurer.
08. **Senior Night:** 10/3. Judie Ballard will assemble with help of other parents. Will take care of flowers, cupcakes, and balloons for seniors. We will provide pictures for the seniors for their signs. Mrs. Schock to send a student for photos to be taken for use at senior night. Non Seniors to make signs for upper classmen.
09. **LL Run Update:** Will be at South Hills Park in Lebanon Pa. One year hold over plan. VA Hospital to use part of the grounds. Planning an option 1 course and an option 2 course. More information to come on course details, but site is a definite.
10. **Elementary Fitness Run: 9/21** Coach Phil would like to host an Elementary Fitness Run. It would be a half mile for children in first grade and a quarter mile for kindergarten. The high school students would participate and aid help pace them.

**NEXT MEETING - Scheduled for 7:00 pm on September 13th at Donegal High School**